

PERSONAL DATA PROCESSING

in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons in connection with the processing of personal data and on the free movement of such data and on the repeal of Directive 95/46/EC (General Data Protection Regulation)

1. Administrator of personal data

1.1. Contact information

Business company: Hotel International Brno, a.s.
Registered office: Husova 200/16, Brno, 602 00
Identification number: 46974571
Contact information: telephone 542 122 111
e-mail: info@hotelinternational.cz
databox: siuefsa

1.2. Personal data protection officer

The personal data administrator does not have a personal data protection officer.

2. We process your personal data for the following purposes

Purpose of processing	Legal basis for processing	Type of personal data	Transfer to third countries
loyalty program	Consent	First name, last name, phone number, email	No
Reservation system	Contractual relationship	card	Yes - contractual relationship with D-edge
Parking cards	Contractual relationship	Name, surname, room number	No
Guest registration	Contractual relationship	Name, surname, place of residence, number, identity card, state, affiliation, email, telephone, account/payment card	No
loyalty program (hotel services)	Consent	First name, last name, phone number, email	No

3. Based on the processing of personal data, you have the following rights

On the basis of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of physical persons in connection with the processing of personal data and on the free movement of such data and on the repeal of Directive 95/46/EC (General Data Protection Regulation) you have the following rights:

the right to access the personal data we process about you,
the right to correct the personal data we process about you,
the right to restrict processing,
the right to erasure of personal data,
the right to portability of personal data,
the right to object to processing,
the right to file a complaint with a supervisory authority (Personal Data Protection Office – www.uouu.cz).

You can exercise all your rights at any time in person at the administrator's headquarters or by electronic communication via data box: siuefsa or e-mail address: info@hotelinternational.cz.

You also have the option not to provide your personal data for processing or to object to the processing on the basis of legitimate interests of the controller. The use of these rights may have consequences, which are indicated for individual purposes (processing in point 2.)

More detailed information on your rights can be found directly in the general regulation on personal protection of the European Parliament and the Council (EU) 2016/679 (GDPR) or on the website of the Office for Data Protection www.uouu.cz.